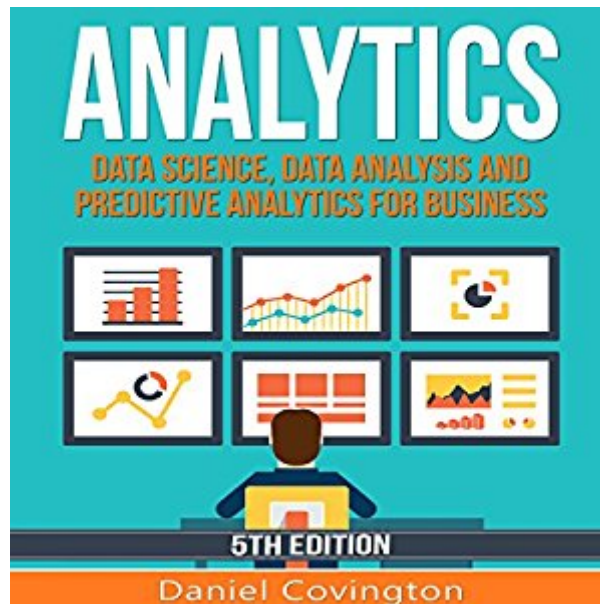The book was found

Analytics: Data Science, Data Analysis And Predictive Analytics For Business

Synopsis

So many people dream of becoming their own boss or succeeding in their chosen profession, and with the resources available today, more entrepreneurs and professionals are achieving great success! However, success should be defined for the long term. As opportunities start to grow, so does the competition. Getting your business up and running or starting on your career path is one thing, but having a sustainable business or career is another. Many people make the mistake of making plans, but having no follow-through. This is where analytics comes in. Don't you wish you had the power to know what your target consumers are thinking? Don't you want to have a preview of what future trends to expect in the market you are in? Well, this book is just the one you need. This book will teach you, in simple and easy-to-understand terms, how to take advantage of data from your daily operations and make such data a powerful tool that can influence how well your business does over time. The contents of this book are designed to help you use data to your advantage to enhance business outcomes! Here's what this book will teach you: Why data is your single most powerful tool How to conduct data analysis to enhance your business Which steps to take in performing predictive analysis What techniques you need to employ to achieve sustainable success Plus: Regression techniques Machine learning strategies Risk management tips And much, much, more

Book Information

Audible Audio Edition

Listening Length: 5 hoursÂ andÂ 50 minutes

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Best Sellers Rank: #20 inÂ Books > Audible Audiobooks > Science > Mathematics   #27 inÂ Books > Science & Math > Mathematics > Pure Mathematics > Algebra > Linear   #30 inÂ Books > Business & Money > Management & Leadership > Planning & Forecasting

Customer Reviews

What a disappointment! Great content however the poor spelling and translated information takes

away the credibility of the subject. Did anyone even proof read the Kindle edition? I would have given it a 1 star but I didn't "hate it" -- still has a lot of relevant points - just painful to get through them.

Small superficial book. Novices won't glean much from it, as they will be bombarded with unexplained jargon and vague concepts. Those who have heard some of the jargon in context would be better served by looking for better explanaions and in-depth examples elsewhere.

I started a business two years ago but without any science on data gathering. Now I know how crucial it is to really get the data and analyze it. The process of Analytics may seem overwhelming at first; determining what data to prioritize, how to collect the data etc. But once you have core basic data needed for the business, knowing how to analyze it is the next big step to achieving your business goals.This book is comprehensive yet simple enough for beginners. It helps one understand the importance of data mining and analysis but without overwhelming the reader with too much mathematical concepts. A great book to help anyone new in any business.

Not too impressed. This is a book for something who has just heard the terms Big Data and Predictive Analytics. Not for someone who knows what these are.The writing is not so professional, which leads to skimming and page skipping.

The book is more like a pamphlet. It identifies various "analytics" as if it were an expanded glossary. It's way too short to be considered a book, or even an ebook.

Management of data to run a successful business is very important. The data plays an important and crucial role in increasing the efficiency of a business and sustaining the success. This book tells you about how you can analyze the data and reap the maximum benefits. You can use these techniques to increase the productivity of your business and make the best out of it.

This is a hard subject or topic for me. I was a data encoder and I am planning to upgrade from Data encoder to Data Analyst. I hope this book could help me in this field. It's just my other option of field. I thought I could see any graphs in it. When I read about Analysis and Statistics, I was hoping there would be sample graphs or chart but there was none. This book is good, though, for those in college who has a major in Data Analysis. Most companies need data analysis, I guess, so this book might

be in demand on this site. The only graph I have seen is on its cover. Its cover is relevant to its content so this book is good for me.

This book is perfect for those who want to become their own boss and succeeding in their chosen profession. A few weeks ago, my uncle suggested me about this book and by reading this book I have learned about data analysis and predictive analytic for business.This book taught me about some simple and easy to understand terms. By reading this book I have understood about how to take advantage of data from my daily operations. By the help of this book I have learned about how to conduct data analysis to enhance my business. This book is excellent and by reading this book I have understood about what techniques I need to employ for sustainable success.

Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Analytics: Data Science, Data Analysis and Predictive Analytics for Business Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Fraud Analytics Using Descriptive, Predictive, and Social Network Techniques: A Guide to Data Science for Fraud Detection (Wiley and SAS Business Series) Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies (MIT Press) Machine Learning with R - Second Edition - Deliver Data Insights with R and Predictive Analytics Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Predictive Analytics with Microsoft Azure Machine Learning 2nd Edition Predictive Analytics: Microsoft Excel Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die Predictive Analytics For Dummies Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Business Analytics: Data Analysis & Decision Making RapidMiner: Data Mining Use Cases and Business Analytics Applications (Chapman & Hall/CRC Data Mining and Knowledge Discovery Series) Agile Data Science: Building Data Analytics Applications with Hadoop Machine Learning in Python: Essential Techniques for Predictive Analysis Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) Unsupervised Machine Learning

in Python: Master Data Science and Machine Learning with Cluster Analysis, Gaussian Mixture Models, and Principal Components Analysis